



ANCHOR

COMPUTER SOFTWARE

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Anchor Software Announces its Expanded Commitment to Transactional Document Design & Print Applications

Statement/Invoice Creation and Delivery Offered via Next Generation Software

Plano, Texas – October 13, 2006 - ANCHOR SOFTWARE, LLC, a leading provider of Document Design and Printing, Postal Processing and Data Quality software solutions for the direct marketing industry, has announced added functionality and an enhanced interface for ease-of-use to design and print multi-page statements and invoices through MaxPrint™.

In recognition of the evolving transactional document industry, MaxPrint has been enhanced with a new more powerful scripting logic for multi-page statement generation. This new functionality has been designed and incorporated for use by any organization that issues statements and invoices including utility companies, financial institutions and collection agencies.

MaxPrint's scripting logic may be applied via Unlimited Data Fields, White Space Management and other innovative options, making every aspect of a document customizable for the unique needs of each customer. In addition, dynamic personalized messages may now be easily added to create an expanded form of customer communication.

MaxPrint works with most high-speed printers, and offers features for organizations that wish to send notifications via electronic formats. Anchor Software also offers pre-processing solutions that can automatically be used for USPS® CASS address standardization & PAVE Postal Presorting to take advantage of postage discounts and to ensure accurate and on-time delivery. MaxPrint has now become a multi-purpose tool for companies to consolidate software programs in a cost effective solution.

"We believe that the strength of document design and printing for transactional documents is greatly expanded by offering a software product that not only designs and prints documents, but also provides a total solution for every aspect of the mailing process. Anchor Software's product offering strives to achieve balanced harmony between creation and delivery of documents in an easy-to-use integrated format that can be utilized by companies all of sizes" said Gary Siegel, President of Anchor Software.

In an effort to facilitate implementation of its transactional processing and printing software products, Anchor Software has expanded its Professional Services, which now include customer specific layout creation and document management. In addition, training services are structured to afford customers hands-on document set-up as well as evaluation of specific customers requirements either at customer locations or at Anchor Software's training facility.

About Anchor Software:

ANCHOR SOFTWARE, LLC, based in Plano, Texas, is a leading provider of data processing software for the direct marketing industry. * For more information, and for a complete list of Anchor's PAVE certified categories, visit the Anchor Software website at www.AnchorComputerSoftware.com. For licensing information, please call 800-237-1921, or email Sales@AnchorComputerSoftware.com

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