



# ANCHOR

COMPUTER SOFTWARE

[www.AnchorComputerSoftware.com](http://www.AnchorComputerSoftware.com)

## FOR IMMEDIATE RELEASE

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## Anchor Software Announces Faster Mainframe Solution in Response to CASS™ Cycle L Requirements

*Degraded processing speed due to required use of DPV™ is addressed*

**Plano, Texas – March 21, 2007** – ANCHOR SOFTWARE, LLC, a leading provider of data processing software for postal processing, data quality, direct marketing and document design, today announced its ability to improve processing speeds in answer to IBM Mainframe performance degradation issues related to CASS Cycle L requirements to run DPV and LACS<sup>Link™</sup>.

Per United States Postal Service® (USPS®) regulations, CASS Certified™ software for Cycle L must be shipped by software vendors prior to May 1, 2007, and must be used by mailers no later than August 1, 2007. With CASS Cycle L, mailers must use DPV and LACS<sup>Link</sup> to be eligible for postal automation discounts. When processing with DPV, Mainframe users have experienced as much as an 80% speed degradation.

Processing speeds on servers running MS Windows and UNIX operating systems are much faster than most Mainframes. To take advantage of this performance increase while processing on Mainframes, in addition to offering Anchor Software's MaxCASS™ to process strictly on Mainframes, MaxCASS is now available to run in a seamless Distributed Processing environment via TCP/IP connection to any number of remote servers. Using this unique capability, jobs are launched, monitored and completed on the Mainframe platform, but the "matching engine" process is performed on the remote servers. In benchmark tests of this Distributed Processing alternative, results have consistently shown that processing speeds can increase by more than 10 times versus running in a traditional Mainframe environment.

"Concerns of speed and other performance issues related to Cycle L will continue to be a major focus of our commitment to offering the marketplace alternative Mainframe software solutions. That initiative is part of our dedication to improve address quality in consideration of the USPS' mission to reduce Undelivered-As-Addressed (UAA) mail," said Gary Siegel, President of Anchor Software.

MaxCASS, when used in conjunction with its full complement of integrated features (DPV, DSF<sup>2™</sup> RDI™, Geographic Coding, LACS<sup>Link</sup>, NCOA<sup>Link®</sup>, and ANK<sup>Link™</sup>) helps maintain high quality address lists and achieve the lowest possible postage rates by ensuring addresses are accurate, current and conform to Postal Service™ standards.

### **About Anchor Software:**

ANCHOR SOFTWARE, LLC, based in Plano, Texas, is a leading provider of data processing software for the direct marketing industry. For more information, visit the Anchor Software website at

[www.AnchorComputerSoftware.com](http://www.AnchorComputerSoftware.com).

For licensing information, please call 800-237-1921, or email [Sales@AnchorComputerSoftware.com](mailto:Sales@AnchorComputerSoftware.com).

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