



# MaxCass

**MaxCASS™**, Anchor Software's CASS Certified™ solution for United States Postal Service® (USPS®) delivery addresses, updates mailing lists and customer databases with the most complete, correct and current address information available from the USPS. Executable as a batch process for mailing lists or in real-time mode for quick address lookups, MaxCASS helps organizations stay in touch with their customers.

*The USPS estimates that 2 –3% of all mail is undeliverable due to bad addresses.*

**MaxCASS** helps mailers achieve the lowest possible postage rates by ensuring addresses are accurate and conform to Postal Service™ standards. The addition, validation or correction of such data elements as the ZIP Code™, ZIP + 4® code, carrier route code, delivery point code and eLOT™ code allows mailers to submit mailings at all possible presort discount levels.

*Accurate addresses improve mail deliverability and save postage.*

**MaxCASS** is available with integrated MaxMover™ functionality. By integrating MaxMover, Anchor Software's certified interface for the USPS NCOA™ program, Anchor provides a USPS certified solution for address correction and standardization, and change-of-address processing in a single pass of a mailing list.

*The USPS requires mailers to run a CASS™ process on their list before performing change-of-address processing.*

#### **Integrated DPV™, LACSLink®, and SuiteLink®**

**MaxCASS** with integrated DPV, LACSLink, and SuiteLink meets all the USPS requirements for validating address data at the physical delivery point level, converting addresses that have been changed by local governments or municipalities, and assuring accurate suite information for businesses. By employing DPV, LACSLink, and SuiteLink in their processing, companies can significantly reduce undeliverable-as-addressed (UAA) mail, save money on wasted postage, and remain in compliance with USPS requirements.

#### **Multi-Platform Support**

**MaxCASS** is certified by the USPS to run on **MS Windows, UNIX, Linux and IBM Mainframe** platforms – including CICS support. Also available is Anchor's unique **Distributed Processing** environment where multiple platforms are employed allowing much more efficient processing and faster run-times.

#### **RDI™ Option**

**MaxCASS** supports the USPS RDI file, and can help parcel shippers save on costly residential surcharges by having this information available to them before choosing a delivery service.

#### **GEOGRAPHIC DATA**

**MaxCASS** can append important geographic information such as latitude and longitude, census tracts, block groups, "rooftop" information, congressional districts and county codes.

#### **USER-FRIENDLY FEATURES & EXTENSIVE REPORTING**

**MaxCASS** has an easy-to-use graphical user interface (GUI) designed to allow users of all skill levels to process address standardization jobs. **MaxCASS's** reporting capabilities include all USPS-required reports, such as the PS-3553, as well as extensive user-customizable reports.

#### **ADDRESS VERIFIER**

**AddressVerifier** allows users to do real-time address lookups for validation and correction purposes in call centers, order entry systems, and on Web-based registration forms.

**AddressVerifier** is available as a powerful add-on option to MaxCASS.



**Assign, validate or correct ZIP® codes, ZIP + 4 codes and more**

**Integrated change-of-address functionality**

**Validate USPS delivery points**

**Convert rural route addresses**

**Available on MS Windows, UNIX, Linux and IBM Mainframe**

**Indicator for residential deliveries**

**Append important geographical data**

**Extensive USPS and user-defined reports**

**Powerful real-time lookup options**

\* - For more information on MaxMover, ask your Anchor Software representative for the MaxMover data sheet.

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