



ANCHOR

COMPUTER SOFTWARE

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MaxPresort OS

MaxPresort OS™, Anchor Software's Presort Accuracy and Validation Evaluation (PAVE) Gold-certified* software solution, is one of the most powerful and comprehensive presort products available for United States Postal Service® (USPS®) bulk mailings. If your organization is planning a direct marketing campaign, or your business is servicing others who mail, MaxPresort OS can help you take advantage of the postage discounts offered by the USPS for presorting your mail to the finest level.

MaxPresort OS is Anchor Software's new PAVE Gold-certified presort solution. It is easier to use, simplifies product maintenance, better supports quick implementation of Postal Service regulations, and supports Anchor Software's open systems strategy.

MaxPresort OS presorts mail of all types – letters, flats, marketing and machinable parcels – and all USPS Mail classes – First-Class Mail, Periodicals, Standard Mail, and Package Services. In addition to presorting mail to all the allowable levels (walk sequence and high-density saturation, carrier route, enhanced line-of-travel, 3-digit and 5-digit presort with their associated schemes), our technology comes with a built-in, proprietary optimization routine to further maximize your discounts, as well as "Add-a-Name" functionality! MaxPresort OS is a table-driven system, and has a new GUI with sliding screens, custom backgrounds, and scalable icons.

MaxPresort OS is available as a stand-alone product or as part of Anchor Software's award-winning SBS suite of products. In accordance with USPS regulations, service bureaus and end-users all over North America employ MaxPresort OS to take advantage of tremendous postage discounts for presorting mail. Using MaxPresort OS as your PAVE-certified presort solution, combined with other Anchor Software products for address correction and standardization, move update processing and duplicate elimination, provides for an easily justified return-on-investment.

Intelligent Mail Barcodes

MaxPresort OS supports creation of all the Intelligent Mail Barcodes for use with both the Basic and Full Service Options including the Intelligent Mail Tray Label and Intelligent Mail Container Label.

Palletization

MaxPresort OS is PAVE-certified by the USPS for support of all levels of palletization, thereby allowing mailers additional in-house labor savings. Depending on the type of mail you process and any mail shop-specific requirements, MaxPresort OS can palletize or co-palletize bundles, sacks and trays, while offering the ability to control individual pallet sizes.

Manifest Mailing System

MaxPresort OS is Manifest Analysis and Certification (MAC) Batch-certified for all USPS-tested presorts and reports. First-Class mailers employ MaxPresort OS for their multiple-piece weight mailings such as invoices and statements.

USPS AND Industry Initiatives

MaxPresort OS supports all current USPS and mailing industry electronic initiatives such as IDEAlliance's Mail.dat® specifications and the USPS PostalOne! mail verification and acceptance program.

Extensive Reporting

MaxPresort OS's reporting capabilities include all the USPS-required reports as well as extensive audit trail reports designed to facilitate efficient mail preparation.

Table Driven System

MaxPresort OS employs a new system that makes modifications easier to implement. This means that USPS updates are easier to apply, and upgrades to the program itself are accomplished with minimal complications for the end user.

New GUI

MaxPresort OS uses a modern GUI that is fully customizable by the user. Icons and text are scalable, and backgrounds, buttons, and text can be customized as the user desires. Navigation throughout the program is enhanced with the use of sliding screens and comprehensive menus, providing a more interactive and productive environment.

MaxPresort Features

PAVE Gold-certified for presort and palletization

Supports all Intelligent Mail Barcodes

All classes and types of mail

Built-in postage optimization

Add-a-Name feature

MAC Batch-certified for manifest mailings

USPS electronic programs

Extensive USPS and mail preparation reports

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